

# The Economics and Governance of Circular Economy in Cities

## Why?



**Demographic growth**  
9.7 billion by 2050



**Urbanisation**  
By 2050  
70% of the world population will be urban

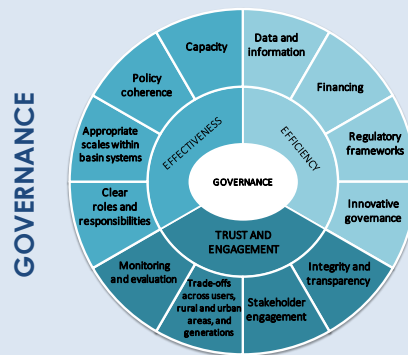


**Climate change**  
Availability and quality of natural resources at risks



**Economic growth**  
By 2030, 6.7 \$ trillion per year of investment needs in infrastructure

## What?



## Who?

### CITIES



#### PROMOTERS

- ✓ Identify priorities
- ✓ Promote projects
- ✓ Engage stakeholders



#### FACILITATORS

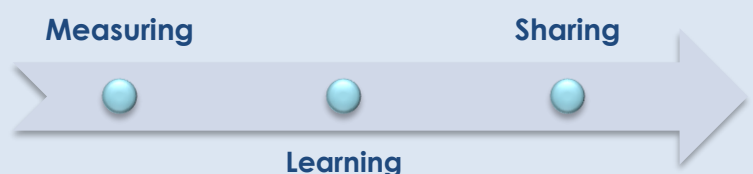
- ✓ Facilitate contacts
- ✓ Provide information
- ✓ Provide soft and hard infrastructure



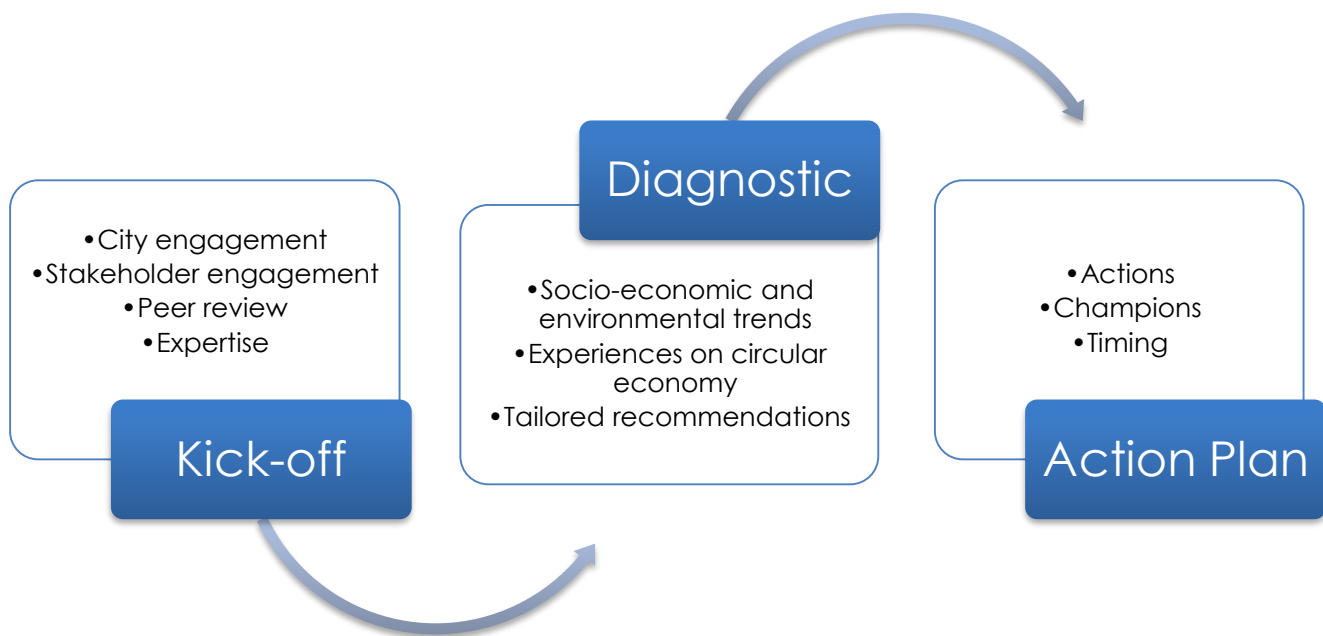
#### ENABLERS

- ✓ Catalyse funds
- ✓ Promote communication
- ✓ Build capacities

## How?



# Join us!



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