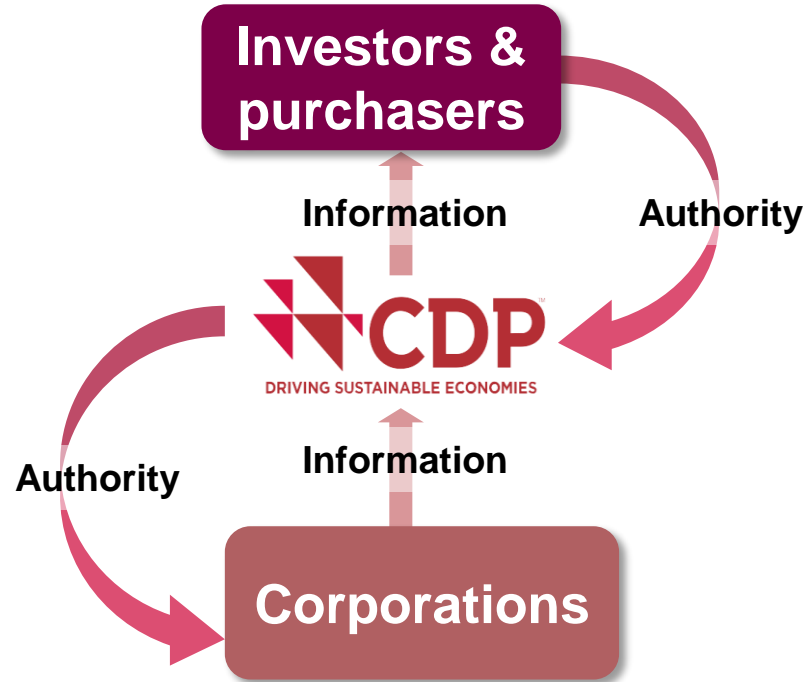


# Industry in action: accelerating corporate adoption of nature- based solutions

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07 September 2021

# CDP operates on behalf of investors and purchasers



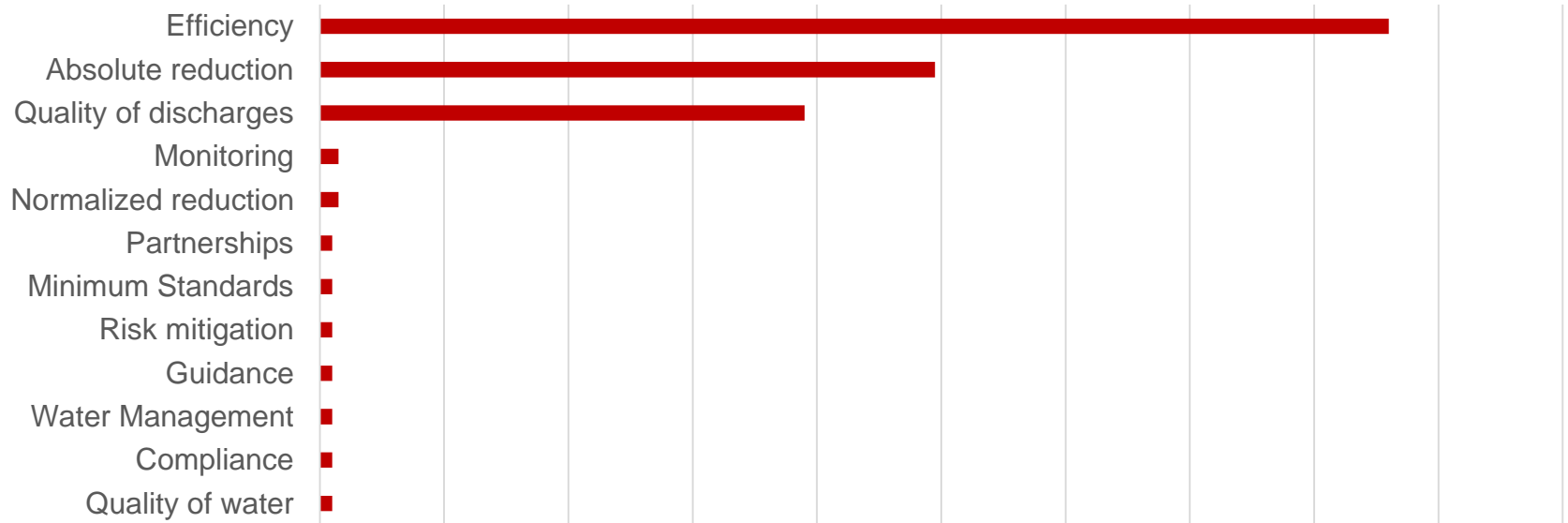
# Corporate adoption of nature-based solutions

- ▼ 5,537 heavily water dependent companies were requested to disclose business critical water data
- ▼ 2,934 companies responded from a range of sectors and financial markets

Targeted industry sectors include:

- apparel
- chemicals
- food & beverage
- metals & mining
- oil & gas
- pharmaceuticals
- power generation
- semiconductors

# 2011 top corporate water targets and goals



# Today - Accounting for context

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- ▼ Investors expect companies to develop a broader understanding of their water risks
- ▼ They expect companies to increase awareness of basin-level issues and invest in nature to address these

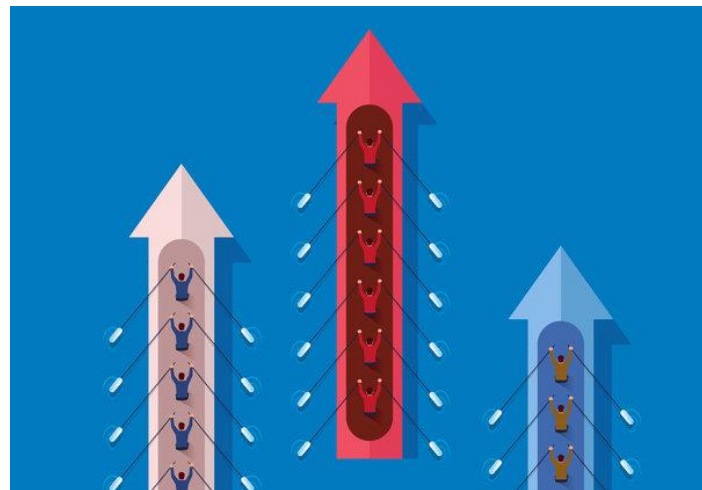
*“Company reporting should reflect that water challenges are region-specific, and include basin-level hydrological, environmental, social, economic and regulatory information as appropriate.”*

Water Management Expectations Towards Companies, NBIM

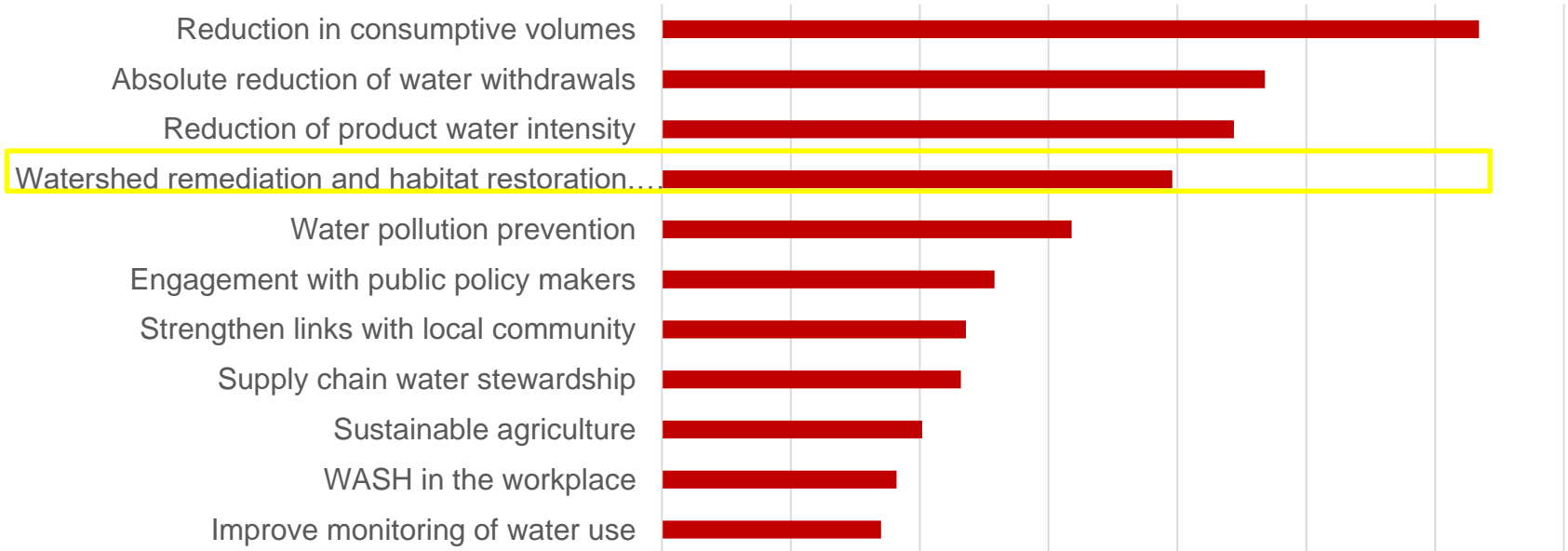


# CDP scales adoption of nature-based solutions

- ▼ In response, in 2017 CDP began to bring nature into the boardroom
- ▼ Score companies more highly if they set nature-related targets
- ▼ In addition, we track progress against these targets, monitor investments made in nature-based solutions, and share lessons and experiences to build capacity



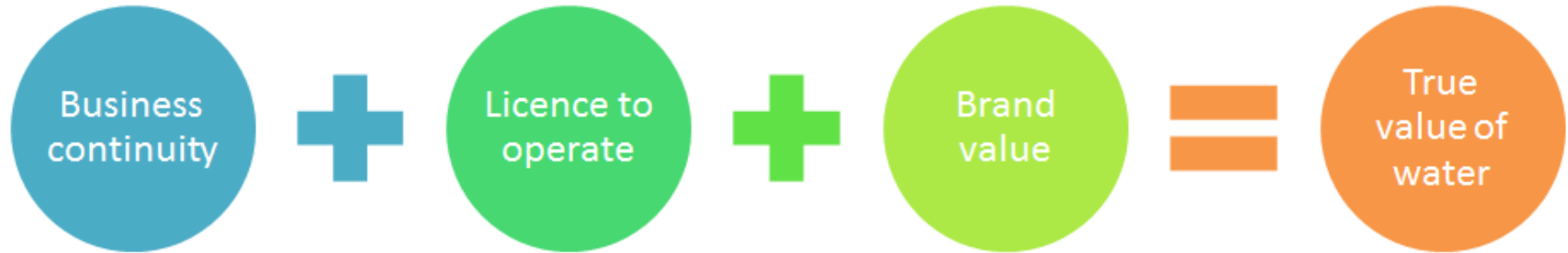
# 2020 top corporate water targets and goals



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## Investing in nature enables companies to realize the true value of water

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# Opportunities are to be had

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- ▼ Business case for action is clear and compelling
- ▼ Massive potential to harness corporate commitments to achieve water security
- ▼ Transparency and accountability are powerful tools for realising this potential

## US\$5.5 Billion

**Forecast corporate investment  
in water risk management**

